Community Health Needs Assessment and Implementation Strategy

Contents

Organizational Profile ................................................................................................................................... 2
Community Benefits Committee – Guiding Community Outreach .............................................................. 2
Population Served ......................................................................................................................................... 3
Community Needs Assessment Methodology, Process and Community Involvement................................. 6
  Methodology ............................................................................................................................................. 6
  Community Partners ................................................................................................................................. 9
Identified Community Needs: Working Together to Meet the SA2020 Goals .............................................. 12
  Community Health Priority No. 1: Healthy Eating and Active Living ...................................................... 13
  Community Health Priority No. 2: Healthy Child and Family Development .............................................. 13
  Community Health Priority No. 3: Safe Communities ............................................................................ 13
  Community Health Priority No. 4: Behavioral and Mental Well-Being .................................................. 13
  Community Health Priority No. 5: Sexual Health .................................................................................... 13
Area Health Services ............................................................................................................................... 14
Methodist Ambulatory Surgery Hospital’s Community Health Improvement Plan based on the
Community Health Needs Assessment ....................................................................................................... 15
  Community Health Priority No. 1: Healthy Eating and Active Living ...................................................... 15
  Community Health Priority No. 2: Healthy Child and Family Development .............................................. 15
  Community Health Priority No. 3: Safe Communities ............................................................................ 16
  Community Health Priority No. 4: Behavioral and Mental Well-Being .................................................. 16
  Community Health Priority No. 5: Sexual Health .................................................................................... 16
Implementation of the Strategy ................................................................................................................. 17
Availability of the Community Health Needs Assessment and Implementation Plan .................................. 17
Approval: ..................................................................................................................................................... 17
Organizational Profile

Methodist Ambulatory Surgery Hospital is part of the Methodist Healthcare family of hospitals. Specializing in outpatient and elective inpatient surgery, Methodist Ambulatory Surgery hospital offers an atmosphere and environment that promotes wellness and rapid recovery. With nine fully-equipped operating rooms, this 31-bed facility provides patients with the latest technology and all the ancillary services associated with larger, full-service hospitals.

Our Mission: Serving Humanity to Honor God by providing exceptional and cost-effective health care accessible to all.

Our Vision: To be world-class

Our Values: I-CARE: Integrity, Compassion, Accountability, Respect, Excellence

Our Core Competency: Building partnerships to serve our community.

Community Benefits Committee – Guiding Community Outreach

The Methodist Healthcare System Core Competency, building partnerships to serve our community, enables achievement of the mission of service to the community (Serving Humanity) through compassionate service, efficiency, and effectiveness with a servant leadership attitude (being responsible stewards of Methodist Healthcare’s assets while honoring God). The Mission supports regular, consistent impactful contributions to strengthen the health of the community guided by the Community Benefits Committee. Formed in 1995 as a result of the partnership agreement, the Community Benefits Committee is a standing committee of Methodist Healthcare. The committee meets quarterly to review community benefits provided by Methodist Healthcare. Members include representatives from Methodist Healthcare’s Community Board, Board of Governors and leadership from Methodist Healthcare and Methodist Healthcare Ministries, as well as key staff members from each organization. An annual community report is submitted by the president and CEO of Methodist Healthcare, to the Community Benefits Committee, Board of Governors, Community Board, and MHM recapping the complimentary programs offered to the community, a great many of them directed to those less fortunate. The report includes a summary trend chart of actual services. In addition to the

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1 Methodist Healthcare is comprised of 28 facilities, including eight hospitals. Methodist Healthcare was formed as a 50-50 co-ownership between the Methodist Healthcare Ministries of South Texas (MHM) and HCA. MHM is a private, faith-based, not-for-profit organization dedicated to providing medical and health-related human services to low-income families and the uninsured in South Texas. MHM is second only to the government in providing health care to the indigent population in a 72-county area. HCA, based in Tennessee, is the nation’s leading provider of health care services, composed of more than 250 hospitals and freestanding surgery centers in 20 U.S. states and in the United Kingdom.
annual report, a quarterly report is presented on various aspects of Methodist Healthcare’s community involvement focused on measuring community activity that benefits the underserved.

**Population Served**

**In 2015, Methodist Ambulatory Surgery Hospital served**

<table>
<thead>
<tr>
<th>Emergency Department Patients</th>
<th>Inpatients</th>
<th>Outpatients</th>
<th>Outpatient Surgery</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>699</td>
<td>451</td>
<td>1,550</td>
<td>4,165</td>
<td>6,865</td>
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</table>

**In 2016, Methodist Ambulatory Surgery Hospital budgeted for**

<table>
<thead>
<tr>
<th>Emergency Department Patients</th>
<th>Inpatients</th>
<th>Outpatients</th>
<th>Outpatient Surgery</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>715</td>
<td>416</td>
<td>1,620</td>
<td>4,252</td>
<td>4,604</td>
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</table>

Methodist Ambulatory Surgery Hospital’s service area of 55 ZIP codes located in eight counties (Bandera, Bexar, Comal, Gillespie, Guadalupe, Kendall, Kerr, Medina and Wilson) serves an estimated population of just over 1.8 million\(^2\) in Bexar and 26 South and Central Texas counties. Since the majority of this geographic area is Hispanic, we see this reflected in our patient population. Our service area also includes underserved rural areas.

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\(^2\) Based on PCensus a trademark of tetrad Computer Applications Inc. Utilizing US Census Data
Figure 1 Geographical Illustration of Population Served

Figure 2 Population Ethnicity

<table>
<thead>
<tr>
<th>2015 Estimated Population by Ethnicity</th>
<th>1,817,104</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>1,404,096</td>
</tr>
<tr>
<td>Black</td>
<td>105,684</td>
</tr>
<tr>
<td>Asian</td>
<td>43,741</td>
</tr>
<tr>
<td>Other</td>
<td>263,583</td>
</tr>
</tbody>
</table>

2015 Estimated Population Hispanic or Latino 913,062 (50%)

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3 Based on PCensus a trademark of tetrad Computer Applications Inc. Utilizing US Census Data
4 Based on PCensus a trademark of tetrad Computer Applications Inc. Utilizing US Census Data
To help meet the needs of our rural communities, Methodist Healthcare manages Medina Regional Hospital in Hondo, Texas, Val Verde Regional Medical Center in Del Rio, Texas, Cuero Community Hospital in Cuero, Texas, and Frio Regional Hospital in Pearsall, Texas. This enables these hospitals to provide the community with resources that otherwise may not be available. Methodist Healthcare provides a neuro telemedicine program, Tele-Stroke, to Connally Memorial Medical Center (Floresville, Texas), Guadalupe Valley Regional Medical Center (Seguin, Texas), Fort Duncan Regional Medical Center (Eagle Pass, Texas), Dimmitt Regional Hospital (Carrizo Springs, Texas), Laredo Medical Center (Laredo, Texas), Peterson Regional Hospital (Kerrville, Texas), Medina Regional Hospital (Hondo, Texas), Frio Regional Hospital (Pearsall, Texas), South Texas Regional Hospital (Jourdanton, Texas), Memorial Hospital (Gonzales, Texas) and Cuero Community Hospital (Cuero, Texas). The Tele-Stroke program provides these rural Texas hospitals access to Methodist Healthcare neurologists who can remotely diagnose and treat stroke patients when minutes count. Methodist Healthcare also has abdominal transplant program satellite clinics in numerous Texas cities including Lubbock, Corpus Christi, McAllen, Laredo, Temple, Austin and will open another clinic in El Paso.

The majority of the population Methodist Ambulatory Surgery Hospital serves is Hispanic. In order to meet the needs of those whose primary language is not English, Methodist Ambulatory Surgery Hospital offers:

- Language interpretation – 200 languages available 24/7, 365 days a year through a relationship with STRATUS. Methodist Healthcare has video remote interpretation (VRI) throughout the organization, for patients and families requiring language assistance.

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5 Based on PCensus a trademark of tetrad Computer Applications Inc. Utilizing US Census Data
Methodology
Methodist Healthcare is a founding member of The Health Collaborative (THC), a nonprofit convening organization that brings together hospital systems, other health care organizations, local government and nonprofit organizations in Bexar County to identify and solve community health issues through collaboration. THC has conducted its Bexar County Community Health Needs Assessment (BCCHNA), an in-depth look at local health, since 1998 and Methodist Healthcare has used this assessment to analyze, prioritize and act on the health-care needs of the community. Conducted every three years, the BCCHNA has evolved into a national model recognized for its comprehensiveness and for the community engagement and collaboration it has fostered.

Members of THC include: Methodist Healthcare, MHM, Appddiction Studio, Baptist Health System, Bexar County Department of Community Resources, CHRISTUS Santa Rosa Health System, Community First Health Plans, Our Lady of the Lake University, the City of San Antonio Metropolitan Health District, University Health System, University of Texas Health Science Center at San Antonio Department of Family and Community Medicine, SA Clubhouse, ILX Health Strategies Group and the YMCA of Greater San Antonio. Funders of the THC Community Health Assessment are Baptist Health Foundation, Bexar County, the Kronkosky Charitable Foundation, the United Way of San Antonio, San Antonio Metro Health Department and MHM.

THC bases its community health assessment on the social determinant model which views outcomes as a product of health-related behaviors and the behaviors themselves as a likely product of social dynamics at the level of the social context of the neighborhood. The BCCHNA uses data from the San Antonio Metropolitan Health District’s annual Health Profiles, a report which looks at health trends, area demographics, information on prevalence of disease, and other findings. Health Profiles looks at the population by age, by gender and by race/ethnicity as it relates to current population, projected population, birth, education, ZIP code and census tract. It also provides an in-depth look at birth trends, including fertility rates, maternal health, maternal age and ethnicity, teen births, low birth weight and premature trends and mother’s BMI and weight gain. Youth indicators examined include juvenile probation, family violence, immunization rates, and child abuse. Deaths are examined by infant mortality rate and causes, life expectancy by race/ethnicity and gender, all causes of death, and years of potential life lost. The BCHNA also draws from the following data sources: Population and housing data from the U.S. Census Bureau; population estimates and projections from the Texas State Demographic
Center at the University of Texas at San Antonio; social and economic conditions data from the U.S. Census Bureau American Community Survey; crime data from the U.S. Department of Justice Uniform Crime Report; vital statistics, Behavioral Risk Factor Surveillance System (BRFSS), injury, hospital discharge, hospital bed, and health professions data from the Texas Department of State Health Services; Medicaid and public benefits data from The Texas Health and Human Services Commission; and communicable disease and vital statistic data from the San Antonio Metropolitan Health District.

Finally, data is collected at the neighborhood level with the intent of describing the social contexts that possibly give rise to health-related behaviors described in the Health Profiles and BRFSS survey data. Discussion groups and interviews were conducted city-wide with over 160 participants, ranging from community residents, service providers, government staff and officials, and advocates for the health of Bexar County’s low-income, medically-underserved and minority populations (See Community Partners). These interviews and meetings took place during March and April of 2016. The Health Collaborative contracted with Community Information Now (CI:Now), a local data intermediary serving south central Texas, for quantitative data collection and analysis and for development of the assessment narrative.

The final assessment was released by THC and local city and county officials at a breakfast meeting whereby a cross section of grassroots and city leaders were invited as well as participants from the focus groups and one-on-one interviews conducted for the assessment. The Executive Summary of the assessment was provided to all attendees.
In order to assess the rural areas Methodist Healthcare serves, University Health System’s (UHS) Regional Healthcare Partnership (RHP) 6 plan was utilized. The Texas Health and Human Services Commission established geographic boundaries for new Regional Healthcare Partnerships (RHP). Each RHP has developed a plan that identified the participating partners, community needs, proposed projects and funding distribution. RHP 6 is anchored by University Health System and includes the following counties: Atascosa, Bandera, Bexar, Comal, Dimmit, Edwards, Frio, Gillespie, Guadalupe, Kendall, Kerr, Kinney, La Salle, McMullen, Medina, Real, Uvalde, Val Verde, Wilson, and Zavala.
## Community Partners

### One-on-One Setting Interviews with Key Regional and City Officials
- Scott Ackerson - Haven for Hope
- Bryan Alsip, MD - University Health System
- Doug Beach - National Alliance on Mental Health Illness
- Eric Cooper - San Antonio Food Bank
- David Marquez - Bexar County Economic Development
- Richard Milk - San Antonio Housing Authority
- Carlos Moreno, MD - CommuniCare
- Vincent Nathan, PhD - San Antonio Metropolitan Health District
- Paul Nguyen, MHA - CommuniCare
- Janet Realini, MD - Healthy Futures of Texas
- Bob Rivard - The Rivard Report
- Bill Wilkinson, MA - Roy Maas Youth Alternatives
- Nelson Wolff, JD - Bexar County
- Brian Woods, EdD - Northside Independent School District

### Discussion Group Participants
- Melinda Abrego - CSRA
- Linda Aguero - Laurel Ridge Treatment Center
- Magdalena Alvarado
- Nadia Alvarez - San Antonio Area Foundation
- Carmen Amador - Community member
- Alberto Barragan - San Antonio AIDS Foundation
- Oralia Bazaldua - University of Texas Health Science Center San Antonio
- Brian Bowser - American Heart Association
- Mercedes Bristol - Community member
- Jacqueline Burandt - University Health Systems
- Rose Caballero - Community member
- Jessica Campbell - CommuniCare
- Velma Cantu - Community member
- Hortencia Carmona - Prevention Resource Center, Region 8
- Margaret Carter - Presa Community Center
- Sofia Castillo - CentroMed
- David Clear - San Antonio Metropolitan Health District
- Debra Colorado
- Jennifer Cook - University of Incarnate Word
- Dawn Cook - Alamo Area Resource Center
- Keeley Cooper - University of Texas at San Antonio
- Guadalupe Cornejo
- Marisol Cortez - CommuniCare
- Michelle Dado - San Antonio Healthy Start/San Antonio Metropolitan Health District
- Ashley Davalos - University of Texas at San Antonio
- Maria Del Carmen Martinez - Community member
- Elisabeth DeLaRosa - University of Texas Health Science Center San Antonio
- Rosita DeLeon - Community member
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Nicole Adele Dierschke</td>
<td>University of Texas Health Science Center San Antonio</td>
</tr>
<tr>
<td>Diana DiMeglio</td>
<td>University of Texas at San Antonio</td>
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<tr>
<td>Charlene Doria-Ortiz</td>
<td>Bexar County Department of Community Resources</td>
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<tr>
<td>Veronica Drake</td>
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<td>Daughters of Charity</td>
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<td>Laura Esparza</td>
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<td>Bethany Evans</td>
<td>Healthy Futures of Texas</td>
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<td>Andrea Figueroa</td>
<td>Martinez Women Center</td>
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<td>Penny Flores</td>
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<td>Vince Fonseca</td>
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<td>Martha Garcia</td>
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<td>Stephanie Garza</td>
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<td>Martha Gonzales</td>
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<td>Nora Gonzales</td>
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<td>Ernesto Guajardo</td>
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<td>Kristine Gusman</td>
<td>YMCA of Greater San Antonio</td>
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<td>Susan Hancock</td>
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<td>Clarissa Holloway</td>
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<td>Carmona Hortencia</td>
<td>San Antonio Council on Alcohol and Drug Abuse/PRC Region 8</td>
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<td>Danielle Housley</td>
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<td>Meredith Howe</td>
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<td>Judy Johnson</td>
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<td>Courtney Kukes</td>
<td>University of Texas at San Antonio</td>
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<td>Yen Le</td>
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<td>Maria Lee</td>
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<tr>
<td>Marissa Lira</td>
<td>Bexar County Department of Community Resources</td>
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<td>Juan Lopez</td>
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<td>Elizabeth Lutz</td>
<td>The Health Collaborative</td>
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<td>Terri Mabrito</td>
<td>Voices for Children</td>
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<tr>
<td>Elizabeth Manrrique</td>
<td>University of Texas Health Science Center San Antonio</td>
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<tr>
<td>Kate Martin</td>
<td>UTHealth School of Public Health, San Antonio Regional Campus</td>
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<td>Mario Martinez</td>
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<td>Delia Martinez</td>
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<td>Selma Martinez</td>
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<td>Jerry Mauricio</td>
<td>Healthy Futures of Texas</td>
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<tr>
<td>Amanda Merck</td>
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<td>Nilda Molinas</td>
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<tr>
<td>Kaela Montselidze</td>
<td>American Cancer Society</td>
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<tr>
<td>Alan Montemayor</td>
<td>Community member</td>
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<tr>
<td>Sylvia Montes de Oca</td>
<td>Cal Farley’s</td>
</tr>
</tbody>
</table>
Dianna Morganti - Community member
Ginger Mullaney - Healthy Futures of Texas
Velma Muñiz - Bexar County Mental Health Department
Michelle Mutchler - University of Texas at San Antonio
MaryKay Newman - Bexar County Ryan White Program
Denholm Oldham - Maximus
Kelsey Olson - Healthy Futures of Texas
Lisa Ortega - Methodist Healthcare Ministries
John Osten - San Antonio Metropolitan Health District
Dean Parra - Alamo Area Resource Center
George Patrin - Serendipity Alliance
Jocabel Peña - Presa Community Center
Jeannette Peña - San Antonio Council on Alcohol and Drug Abuse
Alice Perez - Community member
Sandra Pett - Bexar County Ryan White Program
Caleb Rackley - Community member
Norma Ramirez - Daughters of Charity Services San Antonio
Ruben Ramos - Amerigroup
Pamela Ramsey - Brighton San Antonio
Mrdula Rao - Stone Oak Psychiatry / AFSP
Varda Ratner - The Patient Institute
Jesse Renteria - San Antonio Council on Alcohol and Drug Abuse
Carolina Reyes - Community member
Eric Reynolds - Community member
Clarissa Rivera - University Health System
Laurie Rodriguez - Northside Independent School District
Vanessa Rodriguez - San Antonio Healthy Start/San Antonio Metropolitan Health District
Roger Rodriguez - San Antonio Independent School District
Javier Roman - Community member
Shirleen Romo - SA Clubhouse
Lea Rosenauer - Girls Inc of San Antonio
Kendra Royal - Johnson & Johnson
Thomas Schlenker - Interlex
Eric Schoenfeldt - Community member
Pegeen Seger - University of Texas Health Science Center San Antonio
Kathy Shields - San Antonio Metropolitan Health District
Jeff Skelton - Community member
Sharon Small - Community member
Nicole Solis - Child Protective Services
Luis Solis - Community member
Gloria Soria - Community member
Ellen Spitzen - San Antonio Metro Health District
Teresa Stewart - Community member
Barbara Stocks - San Antonio Independent School District
In addition, the methodology took into account input from a variety of organizations representing the medically underserved, low-income and minority populations and populations with chronic disease needs, including City of San Antonio Metro Health, Our Lady of the Lake University, South Texas Family AIDS Network, San Antonio Sports, Head Start, United Way, the Food Bank, University Health System Texas Diabetes Institute, American Heart Association, American Diabetes Association, Voices for Children, the Children’s Shelter, Haven for Hope, Boys and Girls Clubs, Clarity Child Guidance Center, Alliance for a Healthier generation, Communities in Schools, Catholic Charities, Planned Parenthood, University of Texas School of Public Health, Family Services Association and many more.

**Identified Community Needs: Working Together to Meet the Goals**

In order to work collaboratively with other health care systems and organizations, businesses and nonprofits and make a true impact in our community, Methodist Healthcare has adopted the health priority areas based upon the 2016 three-year Bexar County Community Health Assessment. The health priority areas for our hospitals listed in priority order (these same five priority areas have not changed since the last community health improvement plan adopted in 2014):
Community Health Priority No. 1: Healthy Eating and Active Living
The percentage of Bexar County adults who consumed fruits and vegetables five or more times per day has remained flat over recent years, estimated at 17.1% (14.2%-20.5%) in 2011 and 15.4% (11.8%-19.8%) in 2013. Although the point estimate is lower in 2013, the confidence intervals overlap almost completely, meaning there was actually little or no real change among BRFSS respondents. The news is better for sugar-sweetened drinks with the percent of adults reporting that they never drink sugar-sweetened beverages increasing from 22.7% (16.9%-29.7%) in 2012 to 36.0% (31.2%-41.1%) in 2014. Because the confidence intervals do not overlap at all, there clearly was a true increase among respondents.

Community Health Priority No. 2: Healthy Child and Family Development
Although the birthrate among females aged 15 to 19 continues to decline, the percentage of births to mothers receiving prenatal care in the first trimester has also declined, leading to an increase in the rate of hospitalizations for complications of pregnancy or childbirth.

Community Health Priority No. 3: Safe Communities
Although the numbers point to crime rate decreasing overall in Bexar County, there are other contributing factors to “Safe Communities”. Motor vehicle accidents are a common cause of death among children age one to 14, pointing to the importance of child safety seats and seat belts as well as adult and older teen driver behaviors. Transportation is seen as one of the greatest challenges for the region for those who do not have private vehicles or easy access to public transportation.

Community Health Priority No. 4: Behavioral and Mental Well-Being
Health is about more than the physical body. Mental health is related to how people think, feel and act as they cope with life—how they handle stress, relate to others and make choices. In Bexar County, there is growing clinical recognition of the impact of mental health conditions and disorders on overall health status and costs. There does appear to be a steady increase in the mental illness related hospitalization rate between 2010 and 2014. The goal is to improve comprehensive behavioral health services and access for all.

Community Health Priority No. 5: Sexual Health
One of the most pressing health concerns voiced by Bexar County residents is teen pregnancy. Although the birth rate to teens ages 15-19 has declined in Bexar County, it is still an overwhelming concern. In addition, sexually transmitted infections can threaten people of any age, including unborn babies. While syphilis can be easily detected and treated in the mother, when untreated it can have devastating effects on the health of the baby. Our goal is to ensure that males and females have access to education and resources to promote sexual health.
### Area Health Services

A listing of existing health care facilities and other resources:

<table>
<thead>
<tr>
<th>The Primary and Core Based Statistical Area offers the following health facilities and resources:</th>
<th>The Secondary Service Area offers the following health facilities and resources:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Methodist Healthcare System</td>
<td>• Caldwell County</td>
</tr>
<tr>
<td>• Methodist Healthcare Ministries</td>
<td>• DeWitt County (Cuero Community Hospital)</td>
</tr>
<tr>
<td>• Wesley Health and Wellness Center</td>
<td>• Dimmitt County (Dimmitt County Memorial Hospital)</td>
</tr>
<tr>
<td>• Bishop Ernest T. Dixon Jr. Clinic</td>
<td>• Edwards County</td>
</tr>
<tr>
<td>• San Antonio Metro Health Department</td>
<td>• Frio County (Frio Regional Hospital)</td>
</tr>
<tr>
<td>• Bexar County Department of Community Resources</td>
<td>• Gillespie County (Hill Country Memorial Hospital)</td>
</tr>
<tr>
<td>• Atascosa County (South Texas Regional Medical Center)</td>
<td>• Gonzalez County (Gonzalez Health Care)</td>
</tr>
<tr>
<td>• Bandera County</td>
<td>• Karnes County (Otto Kaiser Memorial Hospital)</td>
</tr>
<tr>
<td>• Comal County (CHRISTUS Santa Rosa)</td>
<td>• Kerr County (Peterson Regional Hospital)</td>
</tr>
<tr>
<td>• Guadalupe County (Guadalupe Regional Medical Center)</td>
<td>• Kinney County</td>
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<tr>
<td>• Kendall County</td>
<td>• La Salle County</td>
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<tr>
<td>• Medina County (Medina Healthcare)</td>
<td>• Lavaca County (Yoakum Community Hospital/Lavaca Medical Center)</td>
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<td>• Wilson County (Connally Memorial Hospital)</td>
<td>• Maverick County (Fort Duncan Regional Hospital)</td>
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<tr>
<td>• County Health Departments</td>
<td>• McMullen County</td>
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<td>• University Health System</td>
<td>• Real County</td>
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<tr>
<td>• Audie L. Murphy Memorial VA Hospital</td>
<td>• Uvalde County (Uvalde Memorial Hospital)</td>
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<td>• San Antonio Army Medical Center</td>
<td>• Val Verde County (Val Verde Regional Hospital)</td>
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<tr>
<td>• CHRISTUS Santa Rosa</td>
<td>• Webb County (Doctors Hospital/Laredo Medical Center)</td>
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<td>• Baptist Health System</td>
<td>• Zavala County</td>
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<td>• Nix Health</td>
<td>• County Health Departments</td>
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<td>• Southwest General Hospital</td>
<td>• County Health Departments</td>
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<tr>
<td>• San Antonio State Hospital</td>
<td>• Warm Springs</td>
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<td>• Barrio Comprehensive Family Health Center</td>
<td>• County Health Departments</td>
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<td>• Centro Med</td>
<td>• County Health Departments</td>
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<tr>
<td>• La Mision Family Health</td>
<td>• County Health Departments</td>
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<td>• Adolescent Pregnancy and Parenting Program</td>
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<td>• Father Flanagan’s Boys Town</td>
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<td>• Center for Health Care Services</td>
<td>• County Health Departments</td>
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<td>• Child Guidance Center</td>
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<td>• Southwest Mental Health Center</td>
<td>• County Health Departments</td>
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<tr>
<td>• Warm Springs</td>
<td>• County Health Departments</td>
</tr>
</tbody>
</table>

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6 The area health services listed is a sampling of the represented services available and is not all inclusive
Methodist Ambulatory Surgery Hospital’s Community Health Improvement Plan based on the Community Health Needs Assessment

Community Health Priority No. 1: Healthy Eating and Active Living

Community Goal: To foster social change and strengthen positive behaviors around healthy eating and active living to ensure access to nutritious foods and built environments that enable all residents to make healthy choices and lead healthy lives.

Objective: To promote the number of residents in our community who eat healthy and engage in physically active behaviors.

Strategies: To provide education and assistance through literature, speaking seminars, health fairs, programs, and partnering with non-profits in the community.

Tactics: In 2017, Methodist Ambulatory Surgery Hospital will implement the following tactics, with yearly updates through 2019:


Impact: Through the tactics listed above, Methodist Ambulatory Surgery Hospital will bring awareness to healthy eating and active living issues as well as contribute to the decrease of obesity, hypertension and diabetes rates.

Measurement:
- Attendance to events, seminars, classes and screenings
- Number of website views
- Percent increase in social media followers
- Percent increase in affinity group members

Key Partners:
- American Heart Association
- San Antonio Food Bank

Community Health Priority No. 2: Healthy Child and Family Development

Community Goal: To make pregnancy and early childhood the focus of system level changes that support healthy child and family development.
Objective: To promote family stability by supporting education classes that promote mental health, community resources and health conditions for children.

Strategy: To provide resources to the community encouraging healthy children.

Tactics: In 2017, Methodist Healthcare will implement the following tactics, with yearly updates through 2019:

- Collect school supplies for TAPAN (Texas Association of PeriAnesthesia Nurses. Methodist Ambulatory Surgery Hospital anticipates one school supply drive in 2017.

Impact: Through the tactics listed above, Methodist Ambulatory Surgery Hospital will bring awareness to childhood development issues.

Measurement:
- Attendance to events, seminars, classes and screenings
- Number of website views
- Percent increase in social media followers
- Percent increase in affinity group members

Key Partners:
- TAPAN

Community Health Priority No. 3: Safe Communities
This community health priority is addressed as a system. Please refer to page 19 of the Methodist Healthcare System plan, Community Health Priority No. 3.

Community Health Priority No. 4: Behavioral and Mental Well-Being
This community health priority is addressed as a system. Please refer to page 20 of the Methodist Healthcare System plan, Community Health Priority No. 4.

Community Health Priority No. 5: Sexual Health
This community health priority is addressed as a system. Please refer to page 21 of the Methodist Healthcare System plan, Community Health Priority No. 5.
Implementation of the Strategy

The implementation strategy, including an execution plan and prioritization of health needs, services and metrics for each hospital will be presented to and approved by the Community Benefits Committee, Methodist Healthcare Community Board, Methodist Healthcare Board of Governors and MHM.

The chief executive officer at each facility has appointed an advocate to work with the Methodist Healthcare Strategic Planning and Market Services Department to implement and monitor the plan. The hospital chief financial officer also has appointed a representative to attend the meetings to monitor budget adherence. These individuals form a committee that will meet twice a year.

Methodist Healthcare’s implementation strategy for each hospital facility includes:
• Communication plan
• Priority initiative work plans
• Role and responsibility assignments
• Measures/indicators for success along with baseline data

Additional monitoring of the plan will occur through the quarterly community benefits reports to the Community Benefits Committee and the annual charity care report compiled and distributed to the Community Benefits Committee.

Availability of the Community Health Needs Assessment and Implementation Plan

A digital version of the assessment and plan will be available on our website, www.SAHealth.com. A printed version will be distributed to employees and physicians and will be available to the public upon request.

Approval:

Methodist Ambulatory Surgery Hospital Chief Executive Officer
By: Scott Davis

Date: ________________________________